

# Bringing Innovation to Life

silicon valley  
**MEDevice**  
an MD&M event

**November 20-21, 2024**

SANTA CLARA CONVENTION CENTER

## Why Attend MEdDevice 2024?

MEDevice Silicon Valley, an MD&M event takes place in the #1 most predominant medtech hubs in the country bringing thinkers and doers together in one powerful event.

## What is MEdDevice?

MEDevice is a meeting place for engineers and business leaders from MedTech, biotech, and pharma, to inspire and collaborate on the next life-changing medical device. In just two days, you will discover new suppliers showcasing the latest technologies transforming medical devices, engage in expert led education discussing topics from regulations to design, and connect with industry pioneers on the latest market trends. Join us at MEdDevice to revolutionize the way healthcare is delivered and bring innovation to life.



## Let MEdDevice bring you the latest industry news and innovation.

The medical device market is on the rise, with an expected global revenue of...

# \$595B

in 2024 and a CAGR of 6.1% from 2022 to 2030.

### 2024 Medical Device Trends at a Glance

- The top segments to focus on in the medtech industry are in-vitro, neurology, cardiology, general and plastic surgery, endoscopy, drug delivery, dental and diabetes care.
- Medical device companies must work closely with regulators and industry experts to ensure their products meet all necessary standards.
- Success in the medtech space is closely tied with commitment to sustainability.
- Companies that want to avoid being left behind must focus on digital transformation, artificial intelligence, and automation.

Let's work together to combat these trends and built a better future. Together we can bring innovation to life and transform the healthcare industry as we know it.

Source: [https://www.alpha-sense.com/blog/trends/medical-device-trends-outlook/#2024\\_medical\\_device\\_trends\\_at\\_a\\_glance](https://www.alpha-sense.com/blog/trends/medical-device-trends-outlook/#2024_medical_device_trends_at_a_glance)

## The Show

From networking events to educational opportunities  
**MEDevice brings it all and more**

MEDevice Silicon Valley 2024 will address topics top-of-mind for the medtech industry including surgical robotics, device cybersecurity, digital health, breakthroughs in medical implants, trends in venture capital, the newest wave of startups, and more.

### EDUCATIONAL OPPORTUNITIES



#### KEYNOTE PRESENTATIONS

Join us for a daily dose of inspiration and connection by attending our keynote session located on the show floor. Hear from industry leaders on the latest insights in the MedTech market.

#### LUNCH & LEARNS

Sessions mix education with networking and a meal. Presenters will discuss cutting edge topics related to regional market trends.

#### CENTER STAGE

Center Stage will feature educational sessions focused on high-growth areas in medtech:

- » Robotics
- » Digital Health
- » Materials
- » AI & Machine Learning
- » Start-ups
- » Device Cybersecurity

#### MEDTECH THEATER

Exhibitors showcase thought leadership and technical expertise.

#### INNOVATION SHOWCASE

Exhibitors share the new products they are showcasing in their booths. Dedicated email communications will be sent to all attendees driving them to see the new innovations up close and personal.

#### MASTER CLASS – START-UP SERIES

Receive an overview of the medtech investment landscape, an inside look at various funding vehicles – from strategies, to venture capital – and everything in between, and connect with those who have done it to hear their tips for success.

Learn from high-ranking professionals in the industry as they present on the latest industry news and standards.

### EVENT DASHBOARD



#### Extra Time. Extra Access. Extra Awesome.

The Event Dashboard combines the benefits of an in-person expo and conference experience with a complimentary online resource center.

The Event Dashboard allows you to extend beyond the show floor, giving you more opportunities to explore MEdDevice and its features, connect with exhibitors, attendees and speakers, and advance your engineering solutions.



### NETWORKING EVENTS



- » Welcome Reception
- » Start-up Stadium
- » Coffee Talks
- » Happy Hours
- » Sugar Rush



### MEDevice Silicon Valley 2024

**November 20-21, 2024**

SANTA CLARA CONVENTION CENTER

# #1\*

**Rated for top Medtech hubs**

# 1475+

**Potential leads**

# 83%\*

**Active regional buyers with purchasing power**

# 67%\*

**have active projects or one coming up within the year**

**Job titles:** Engineering, R&D and Manufacturing

**Top attending companies:** Abbott, Align Technology, B. Braun, Becton Dickinson, Canon Medical, Intuitive Surgical, Johnson & Johnson, Medtronic, Siemens and many more...

# 175+

**Exhibiting companies**

“ At one event, I was able to connect with 6 of my key vendors face-to-face which saved me travel time and I came up with new ideas! ”

“ Highly recommend it. It's a good experience to see and hear what is available. ”

“ Excellent opportunity to learn about new and existing technologies in the medtech space. ”

“ Not to be missed! ”

“ always worth my time ”

“ I attended the talks, and found all of them about right. Good speakers, relevant topics. The venue was excellent. Free parking was excellent. I got excited about my industry! ”

“ One stop shop! ”

“ If you are a BIOMED device manufacturer the event is a must. ”

Source: \*2023 BIOMEDevice Silicon Valley Attendee Survey Results. [medicaldesignandoutsourcing.com, article: The top 10 medical device states: Everything you need to know](https://www.medicaldesignandoutsourcing.com/article/the-top-10-medical-device-states-everything-you-need-to-know)

Let us bring you the best resources, innovation, networking, and education!

Join us at MEdDevice Silicon Valley. Don't miss the opportunity to tap into this thriving regional market and meet thousands of decision makers.

**CONTACT US TODAY!**

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